



T Allen Consulting

www.traceyallenconsulting.com

Helping businesses and organizations to be successful.

Services Offered

Marketing

Tracey can assist from the starting research point right up to and including the implementation of the business or marketing plan.

Writing Services

A member of the Professional Writers Association of Canada www.pwac.ca or www.writers.ca Tracey can offer to write promotion material, press releases and more.

Training & Seminars

Whether it is one-on-one marketing training, a seminar to a group or workshop facilitation, Tracey has the experience to deliver customized sessions.

Why we are different?

- Offer you the option to do components of a marketing or business plan or the whole document.
- Offer you by the hour or by the project pricing.
- Limit the number of projects ongoing to ensure the best client results.
- Provide reasonable consulting fees for quality results.
 - \$80/hour for Marketing/Training Services
 - \$50/hour for Writing Services

Some Background and Credentials

- Certified Inbound Marketer www.inboundmarketing.com
- Professional Writer - searchable profile www.writers.ca
- Member of Professional Writers Association of Canada, Greater Charlottetown Area Chamber of Commerce, PEI Business Women's Association, and Rotary Club of Charlottetown Royalty.
- Tracey's background includes farming for 12 years, working as Executive Director of the IT industry, travel agency for 2 + years, and various positions marketing for several businesses/organization including teaching marketing to adult learners at UPEI for five years.
- A sample of consulting projects can be viewed online at www.traceyallenconsulting.com or can be sent in email.

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